

CrossRealms, Inc.



Radically Simple





CrossRealms, Inc.

IT and Management Consultants

Assist
executives to
plan and
deliver
technology

Fix troubled
systems and
projects

Educate
clients to
manage IT
more
effectively





Why SIMPLE

- IT has become overly complex
- IT projects continue to fail to deliver on the promised value
- Point solutions are hard to integrate
- Lack of meaningful management input
- Disconnected from business



What is SIMPLE

- Simple ≠ Easy
- Maps to business objectives
- Minimizes and clearly defines risk
- Transparent and manageable
- Creates business/IT partnership
- Clear roles and processes



Getting to SIMPLE

Manage

- Identify Business needs and risks
- Shared ownership with Business and IT

Design

- Iterative design process
- Integrate solutions

Implement

- Implement in components to minimize risk
- Selective outsourcing